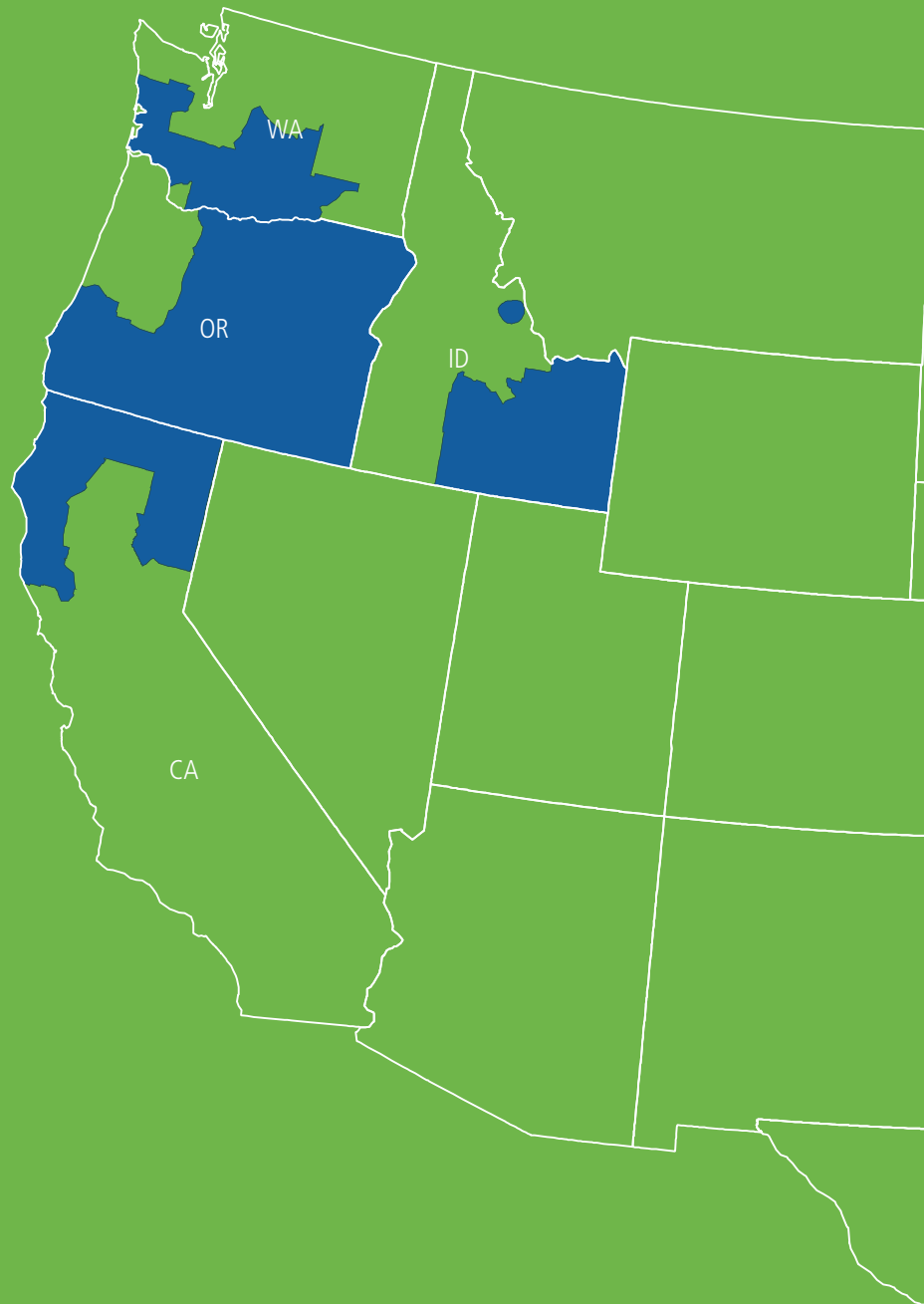
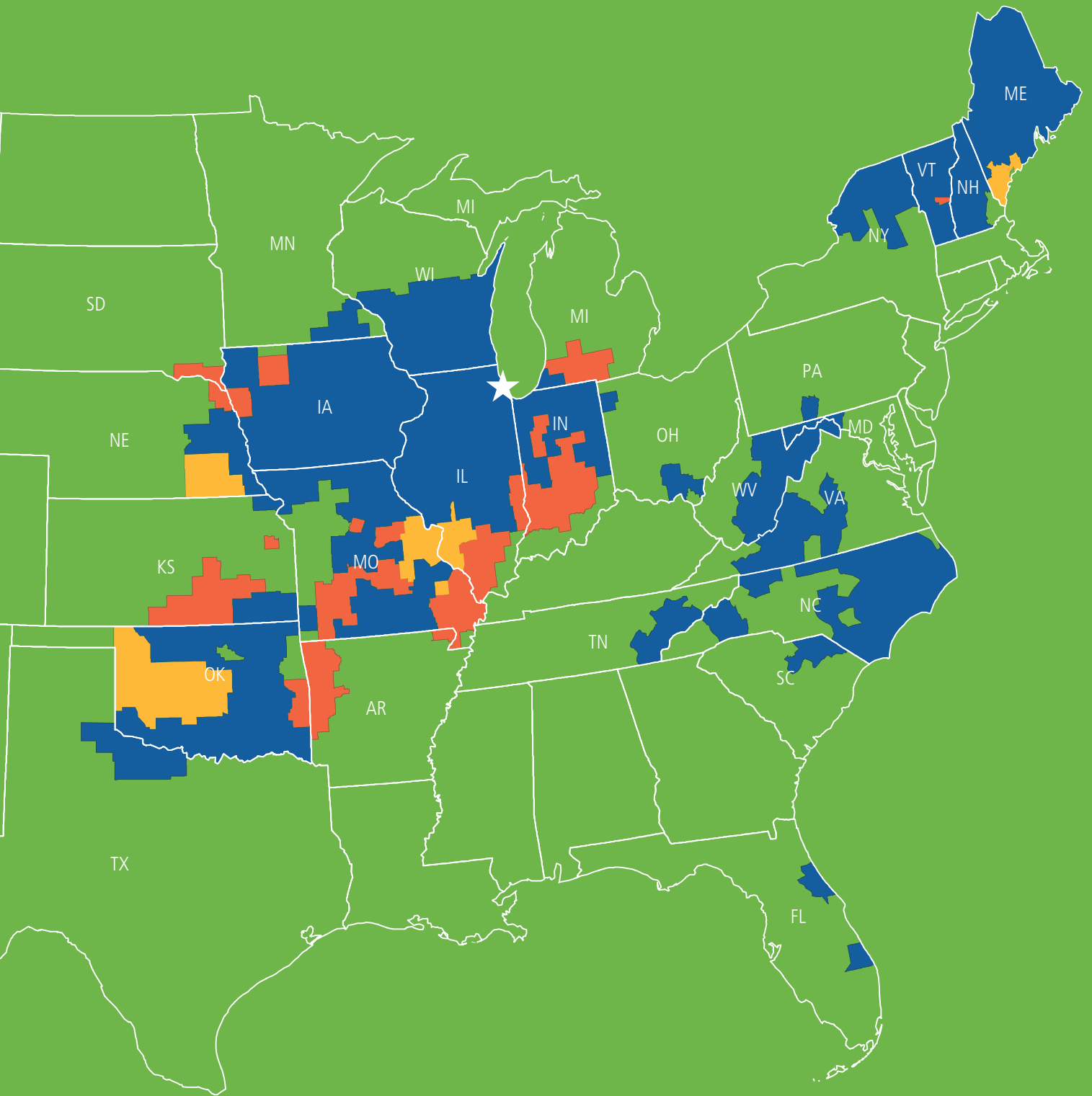


U.S. Cellular Licensed Areas

- ★ U.S. Cellular Corporate Headquarters – Chicago, Ill.
- Markets currently in operation
- Markets under construction in 2004
- Markets included in the August 2003 AT&T Wireless transaction and not yet under construction



We made great strides in strengthening U.S. Cellular's footprint in 2003. Among our achievements was exchanging wireless assets with AT&T Wireless. We traded our Georgia and north Florida markets for new spectrum in markets adjacent to or overlapping existing U.S. Cellular operations. We're now building out several of those markets and plan to launch service in 2004 in Oklahoma City, Okla.; Lincoln, Neb.; and Portland, Maine. These markets will broaden our coverage and enhance the service we provide to our 4.4 million customers – all in line with our customer satisfaction strategy.



as of March 2004