

Five-Year Statistical Summary

Year Ended or at December 31,	2003 (as restated) ^(a)	2002 (as restated) ^(a)	2001	2000	1999
(Dollars in thousands, except per share and per customer amounts)					
Market and Customer Statistics					
Consolidated markets ^(b)	235	210	204	176	180
Wireless customers	4,409,000	4,103,000	3,461,000	3,061,000	2,602,000
Total Population ^(c)	46,267,000	41,048,000	28,632,000	24,912,000	24,861,000
Market penetration	9.53%	10.00%	12.09%	12.29%	10.47%
Net customer additions – marketing	447,000	310,000	354,000	483,000	404,000
Post-pay churn rate per month	1.5%	1.8%	1.7%	1.8%	1.9%
Average monthly service revenue per customer ^(d)	\$ 47.38	\$ 47.25	\$ 46.28	\$ 49.21	\$ 53.71
Average monthly local minutes of use per customer	422	304	216	157	115
Marketing cost per gross customer addition	\$ 380	\$ 365	\$ 322	\$ 330	\$ 346
Operating Statistics					
System operations expense per customer per month	\$ 11.26	\$ 11.09	\$ 10.67	\$ 10.43	\$ 12.96
As a percent of service revenues	23.8%	23.5%	23.1%	21.2%	24.1%
Cell sites in service	4,184	3,914	2,925	2,501	2,300
Capital expenditures and system development costs	\$ 632,526	\$ 730,645	\$ 503,334	\$ 305,417	\$ 277,450
General and administrative expense per customer per month	\$ 13.40	\$ 11.70	\$ 11.01	\$ 10.85	\$ 11.47
As a percent of service revenues	27.0%	24.8%	23.8%	22.1%	21.4%
Number of employees	6,225	6,100	5,150	5,250	4,800
Operating income (loss)	\$ 118,983	\$ 281,166	\$ 317,212	\$ 292,313	\$ 255,842
Operating income (loss) as a percent of service revenues	4.9%	13.4%	17.4%	17.7%	16.8%
Balance Sheet Information					
Property, plant and equipment before depreciation	\$3,441,177	\$3,085,583	\$2,253,016	\$1,801,377	\$1,579,278
Investment in licenses and goodwill	1,619,582	1,751,941	1,332,766	1,258,573	1,203,420
Total assets	4,945,747	4,769,597	3,759,157	3,501,177	3,500,095
Total debt outstanding	1,252,344	1,311,660	667,156	503,817	546,322
Common Shares outstanding	55,046	55,046	55,046	55,046	54,713
Series A Common Shares outstanding	33,006	33,006	33,006	33,006	33,006
Common shareholders' equity	\$2,465,403	\$2,402,377	\$2,335,669	\$2,214,571	\$2,274,641
Return on equity ^(e)	2.3%	(0.8)%	8.0%	10.4%	14.2%

(a) Certain amounts have been restated to reflect changes to the implementation of Statement of Financial Accounting Standards ("SFAS") No. 142 "Goodwill and Other Intangible Assets," as discussed in the Restatement section of Note 1 to the consolidated financial statements.

(b) Markets whose results are included in U.S. Cellular's consolidated operating results.

(c) Based on Claritas estimates for the previous year (e.g., 2000 Claritas estimates are used for the 2001 Total Population amount.)

(d) The numerator of this calculation consists of service revenues for the respective 12 month period divided by 12. The denominator consists of the average number of U.S. Cellular wireless customers.

(e) Return on Equity is calculated by dividing Net Income (Loss) before Cumulative Effect of Accounting Change by the average of the beginning and ending Common Shareholders' Equity. These amounts are taken from the consolidated income statement and balance sheets. The result is shown as a percentage.